Confederation of Indian Industry

CII BIG DATA & ANALYTICS CONCLAVE

Confederation of Indian Industry

www.cii-bigdata.in

Tuesday, 1 Dec 2026 : New Delhi

PARTNERSHIP MATRIX

Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate
	Rs 8 Lakhs	Rs 6.00 Lakhs	Rs 4 Lakhs	Rs 2 Lakhs	Rs 1 Lakh
Speaking Opportunity at the Conclave	✓				
A) Inaugural Session	✓				
B) Panel Session	✓	✓	✓		
Screening of 2 - 3 minute long corporate film / presentation during the Session breaks	✓ (180 Secs)	✓ (120 Secs)	✓ (60 Secs)		
Logo on the side wings of the Summit Backdrop	✓	✓	✓		
Logo on the Masking Screen in the hall					
Corporate (video) advertisements in summit webpage (Sponsor to provide the YouTube advertisement link)	✓ (90 Secs)	✓ (90 Secs)	✓ (90 Secs)	✓ (60 Secs)	
Logo on the screensavers between Sessions	✓	✓	✓	✓	✓
Logo on the onsite Thank-you Partners Panels	✓	✓	✓	✓	✓
Logo on the Summit Mailers*	✓	✓	✓	✓	✓
Logo on Thank you partner tent card to be placed on every delegate table	✓	✓	✓	✓	✓
Special acknowledgements thanking Partners	✓	✓	✓	✓	✓
Special mention of speaker along with her / his photo & brief profile in the summit website.	✓	✓	✓		
Corporate Stand-alone Pull-ups in the pre-function area	✓	✓	✓		
Brochures / Promotional Material for distribution or display at pre-function area	✓	✓	✓	✓	✓
Company profile in the Partner's booklet	✓ 300 Words	✓ 250 Words	✓ 200 Words	✓ 100 Words	✓ 80 Words
Speaker profile in the Faculty booklet	✓	✓	✓		
Complimentary Passes to the Summit	✓ 8	✓ 6	✓ 4	✓ 3	✓ 2
Option to purchase additional delegate passes at 25% discount	✓	✓	✓		
A4 Size Advertisement in the Booklet	✓ Colour	✓ B&W			
Printing of logo of Sponsoring company on the badges for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc.	✓				
Printing of logo of Sponsoring company on the Lanyards for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc.	✓				

* Branding in the Summit Mailers -only if Companies who confirms their sponsorship well in advance,** first-come,first-serve basis

For more info pl. contact:Mr Deepak Sidha (9810307114)/0124-4014060-67(Extn.362): deepak.sidha@cii.in

Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate
Distribution of gifts to delegates (at sponsor's own cost)	✓	✓	✓		
Special seats reserved in the front row at the summit hall	✓	✓	✓		

Post-Event Branding & Visibility

Speakers' quote will be published in the newsletter	✓				
Speakers' quote having Speakers' & Organisations' Twitter Handle will be published on Twitter	✓	✓			
Post-Event Branding and Visibilty through retrospect till the next edition of Summit	✓	✓	✓	✓	✓
Video recording of the event	✓	✓	✓	✓	✓
Special mention of Partner and their designate speaker (s) in our Summit retrospect.	✓ Partner & Speaker	✓ Partner & Speaker	✓ Partner & Speaker	✓ Partner	✓ Partner

3rd Edition : 17 Dec 2025 : New Delhi

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Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate

2nd Edition : 19 Dec 2024 : New Delhi

1st Edition : 22 Nov 2023 : New Delhi

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